

ITBE 2025 INTERNATIONAL TRADE & BUSINESS EXPO : An Unmissable Meeting for Commerce and Innovation

3rd Edition in Florida

- October 20, 2025 City of Miramar
- October 21, 2025 Miami Downtown



*Join us for a week-long business tour in
Florida.*

*Spaces are still available for exhibitors;
contact us!*

www.itbe.international

contact@itbe.international



ITBE 2023 & 2024 IN SUMMARY



- More than 1,000 visitors over the two years of the ITBE trade show at Miami International Airport, our official partner
- Meetings and roundtable discussions with experts
- Visit and meeting with the Port of Miami and its executives
- Discovery of the city of Miramar
- Participation in the FITCE, Florida International Trade & Cultural Expo
- Our award-winning companies ITBE Awards
- CCEM awarded by Miami-Dade County for 15 years of presence, participation, and event organization: Proclamation, one of the highest distinctions, exceptionally awarded to a foreign entity.



Presentation program

- ITBE 2025 General Presentation
- Key Sectors and Themes of the 2025 Edition
- Opportunities for Businesses and Professionals
- Expected Impact and Benefits of ITBE 2025



It's Time To Win Together



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General Presentation of ITBE 2025



Event Objectives and Vision

Promoting Innovation

ITBE 2025 encourages innovation to stimulate economic growth and international trade.

Exchange Platform

The event creates a meeting space facilitating cooperation between various economic stakeholders.

Sustainable Transformation

ITBE supports the digital and sustainable transformation of businesses for a responsible future.



Location, Dates, and Key Events

Modern Strategic Location

The event will take place in various locations equipped with modern and easily accessible infrastructure, ensuring an optimal setting and access to various ecosystems.

Optimized Dates

The dates have been chosen to maximize the participation of an international audience, facilitating global exchanges.

Key Highlights

The 2025 edition will include high-level conferences and innovative product launches.

The Agenda

October 20, ITBE Day 1 in partnership with the city of Miramar, north of Miami. Factories and logistics centers are strongly established, exhibitors will be able to showcase their products, services, and expertise to a professional audience.

On October 21, ITBE Day 2 will be held in Downtown Miami, where we will meet Manatech and the MANA universe. A vision for developing the Eco-environment and innovation hubs. ITBE will take place in a completely renovated building with a dedicated incubator space..

In the morning, roundtable discussions will be organized with expert discussions:

Doing Business in South Florida, Legal Aspects, Business Forms, Visas,

Product import procedures, Intermediaries (brokers, freight forwarders, stakeholders).

Increasing your visibility, digital marketing

In the afternoon, exhibitors will be able to interact with identified and qualified professional visitors.

On October 22 and 23, participation in the FITCE, Florida International Trade & Cultural Expo, Fort Lauderdale

3,000 visitors, 90 foreign countries and territories present, you will be able to exhibit and present your products and expertise to a potential local and international clientele.

On October 24th, participation in Med Week organized by the MBDA, Minority Business Development Agency, a US federal program.

Profile of participants and exhibitors

Diversity of Participants

Participants include innovative companies, startups, investors, government representatives, and industry experts.

Sectors Represented by Exhibitors

Exhibitors span a wide range of sectors, including agro-processing, flavors, innovation, digital, renewable energy, and services, fostering a rich exchange of expertise and business opportunities.



Key Sectors and Themes for the 2025 Edition

A glowing lightbulb with a blue tint, symbolizing ideas and innovation. The lightbulb is the central focus, with its filament visible and a bright glow emanating from it. The background is dark, making the lightbulb stand out. The text is overlaid on the left side of the image.

Technological Innovation and Digital Transformation



Disruptive Technological Advances

Technological innovations are disrupting traditional business practices, creating new opportunities and challenges.

Digital Solutions

Digital solutions facilitate automation and improve the efficiency of business processes.

Artificial Intelligence

Artificial intelligence is transforming decision-making through advanced data analysis.

Renewable Energy

Climate change, growing demand for consumer goods, mobility, and globalization are all factors that require new solutions in renewable energy. Recycling strategies and solutions must adapt to these new challenges.

International trade and sustainable development

Responsible Business Practices

Promoting environmentally friendly and socially responsible business strategies globally.

Sustainable Economic Growth

Encouraging economic growth that integrates environmental protection and social development





New Markets and Sector Opportunities

Emerging Markets

ITBE 2025 will highlight emerging markets that offer attractive new business opportunities for companies.

Investment Opportunities

The event will encourage investment in various innovative sectors to stimulate economic diversification.

Business Diversification

Companies will be encouraged to diversify their activities to explore new business opportunities.

Opportunities for businesses and professionals

The background of the slide is a blurred photograph of a modern office interior. In the center, two people are seated at a light-colored wooden table, seemingly engaged in a meeting or collaborative work. The person on the left is wearing a dark top, and the person on the right is wearing a light-colored top. The office has large windows on the left side, letting in bright natural light that creates a soft, out-of-focus glow. The floor is a light, neutral color, and the overall atmosphere is professional and contemporary.

B2B meetings and international networking

B2B meeting sessions

Dedicated sessions enable direct and effective exchanges between businesses, fostering strong partnerships.

Networking international

International networking expands professional contacts and helps discover global synergies.



Conferences, workshops, and masterclasses

Conferences by experts

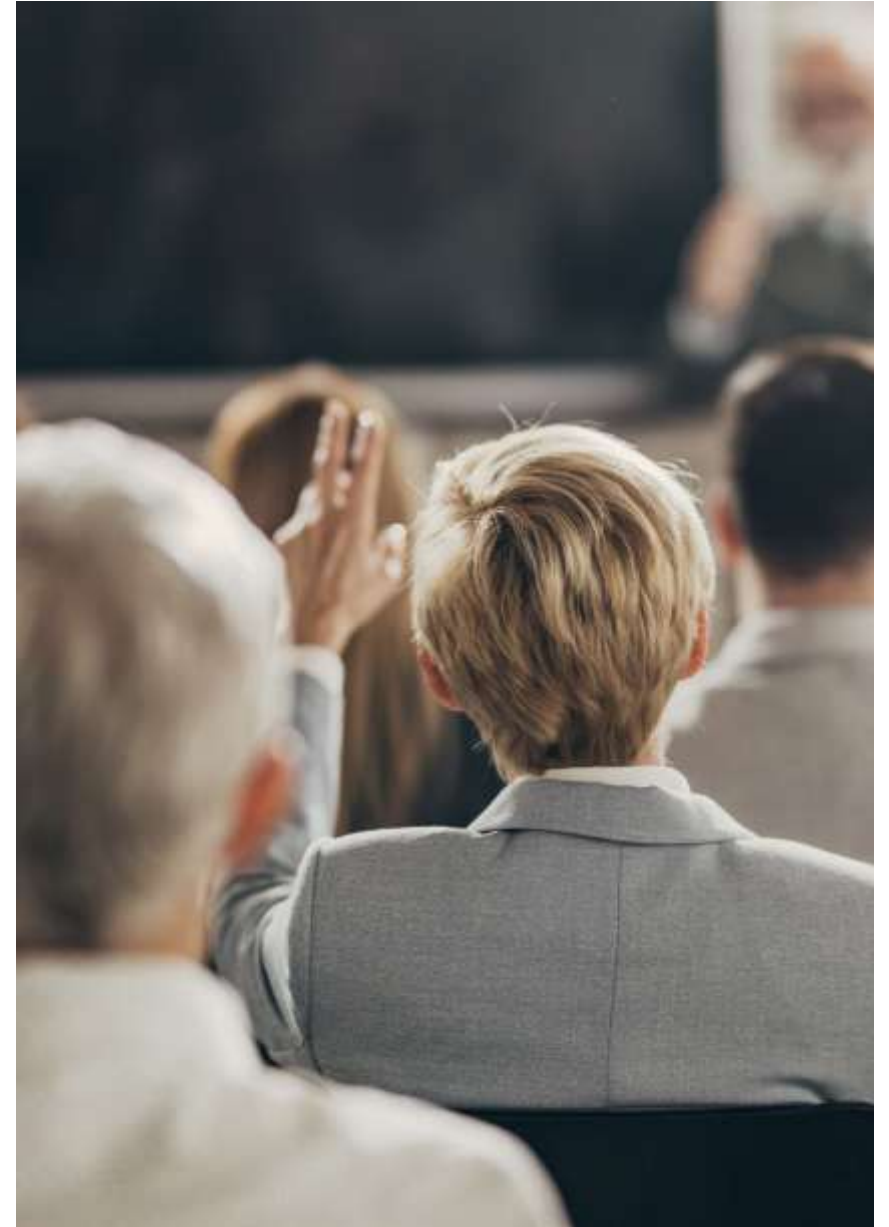
Conferences led by specialists allow for the sharing of in-depth knowledge and industry insights.

Practical Workshops

Workshops provide hands-on experiences to apply specific skills and techniques.

Specialized Masterclasses

Masterclasses delve deeper into specific topics to master the latest industry trends.



Access to Investors and Strategic Partnerships

Meetings with Investors

The event allows participants to meet potential investors to finance their innovative projects.

Build Strategic Partnerships

The platform fosters the creation of strategic partnerships for project development.





Expected impact and benefits of ITBE 2025



Economic Development and Market Opening

Economic Growth

ITBE 2025 supports local and international economic growth to strengthen economies.

Access to New Markets

Facilitating access to new markets helps businesses expand their business opportunities.

Sustainable Trade

Encouraging environmentally friendly and socially responsible trade is essential.

Strengthening International Cooperation

International Collaborations

The event encourages strong partnerships between different countries and organizations to boost joint trade.

Intercultural Understanding

Strengthening understanding between cultures promotes more effective cooperation in the areas of trade and innovation.

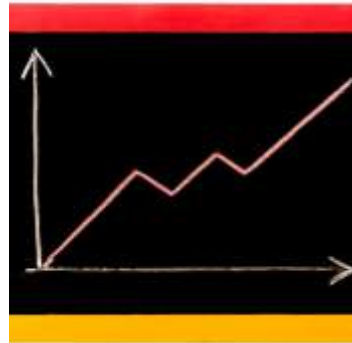


Outlook for Future Editions



Lessons Learned from ITBE 2025

The successes and lessons learned from the event will serve as a foundation to optimize future editions.



Continuous Improvement

. The goal is to continually improve the event to meet the expectations of the trade and innovation sectors.



Global Vision

Continue to establish itself as a leading reference in the field of trade and innovation.

CCEM Service Offering

For VSEs and
SMEs, only
pooling
provides a
viable
solution.



CCEM supports you and offers market and opportunity studies.

Identifying distribution channels and the international development process suited to your business can only be achieved with a network of experts.

CCEM offers
you the
benefit of its
15 years of
experience.

The commercial and promotional actions essential to visibility and reaching new customers must be pooled to be accessible to all.

Logistics and supply of distribution networks down to the last mile, at the best cost and in the shortest possible time, is a crucial factor in the success of your export project. This is again a matter for experts and qualified professionals.

Conclusion

A Unique International Opportunity

. ITBE 2025 offers a platform where global economic players can connect and collaborate in a unique way.

Innovation and opportunities

. The event encourages innovation and the creation of sustainable economic opportunities on an international scale.

Impact on Future Trade

ITBE 2025 will play a crucial role in defining the international trade of tomorrow.

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